

Leadership

Crescent Community Health Center Executive Team

Dr. Marco Rouman, DDS, Chief Dental Officer
Chad Wolbers, Chief Executive Officer
Dr. Ursula Livermore, MD, Chief Medical Officer
Samantha Lammers, Interim Chief Financial Officer
Cayla Schneider, Mission Advancement & Community Relations Director

Campaign Steering Committee

Paula Connors
Kole Gallick, PharmD
Pam Jochum
Carrie Schmid
Mike Schmid

Alice Vontalge
Dr. Marco Rouman, Staff
Cayla Schneider, Staff
Chad Wolbers, Staff

Board of Directors

John McAndrew, Chair
Ken Garlow, Vice Chair
Robin Kennicker, Vice Chair
Mike Wright, Vice Chair
Deb Hickmon, Secretary
Lynee Robson, CPA, Treasurer
Ronelle Clark
Mary Rose Corrigan, RN, Emeritus
Kole Gallick, PharmD
Gail Hoffman
Derek Olberding
America Westerband-Vasquez
Dan White

Committee Members

Don Ehrlich, Personnel
Chris Fry, Personnel
Committee
Michelle Markus, Performance
Improvement Committee
Randall Nielsen, Board
Recruitment & Governance
Mindy Roberts, Performance
Improvement Committee

Contact

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Mission Advancement & Community Relations Director
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Crescent Community HEALTH CENTER

Transforming Lives One Patient At A Time

CAMPAIGN CASE STATEMENT





The Challenge

Crescent Community Health Center is facing a critical challenge in meeting the increasing demand for comprehensive dental care in our community. With limited resources and a growing need for accessible oral health services, our current dental clinic is at capacity. The demand for our services continues to rise daily. To address this urgent need, we are embarking on a crucial capital campaign to expand our dental clinic.



“My dental hygienist was awesome! I have never experienced such a level of service from a dentist’s office before.”

- Dental Patient

Dental By The Numbers

118,926 Dental patient visits

21,577 Unique dental patients

7,029 Patients under the age of 18

2,453 Average calls taken by dental schedulers per month

Data collected since 2006



Our Answer

Crescent Community Health Center is at a pivotal juncture, and your support is the catalyst for a transformative change in our community's oral healthcare landscape.

Critical Expansion for Comprehensive Care

Your contribution to our capital campaign is an investment in the creation of vital facilities—a groundbreaking initiative that includes the establishment of oral surgery suites, pediatric dental suites, dental hygiene, specialty dental, and expanded dental services. These enhancements are pivotal to meeting the escalating demand for comprehensive dental services.

The Power of Numbers

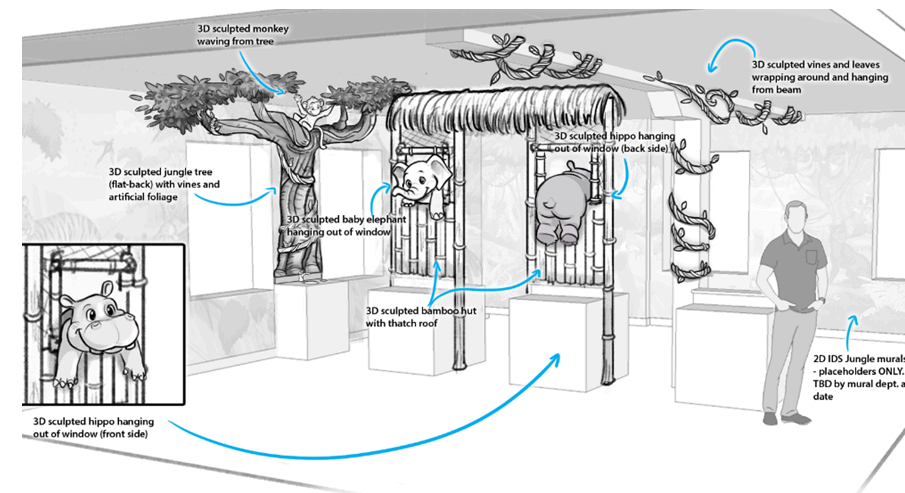
With your help, we aim to serve over 11,500 patients in the Dubuque area and surrounding counties. This expanded outreach ensures that more individuals and families have access to the quality dental care they deserve, fostering a healthier community for generations to come.

Proven Success, Future Potential

Our commitment to excellence was showcased in 2020 when we expanded dental services to include reconstruction treatments, specifically focusing on tooth replacement solutions. Originally projecting 275 prosthetic procedures for 2021, the actual number surpassed all expectations, reaching over 1,600 patients. This success story underscores the importance for an expanded dental clinic.

Empowering the Community

Beyond services, this project is about growth and opportunity. Your support will create employment opportunities for several impactful positions —positions that not only strengthen our healthcare team but also contribute to the economic well-being of our community.



Scan QR code to watch testimonial videos



Pictured left: Pediatric Dental Suite Concept
Pictured above: Oral Surgery Suite



Our Goal

The Power of Generosity

Thanks to the incredible generosity of the Delta Dental of Iowa Foundation, we have been awarded a significant \$850,000 grant. This grant lays the foundation for our dental expansion project. In addition to the initial \$850,000 grant, Delta Dental of Iowa Foundation also included a \$500,000 challenge match, which Crescent has met making the lead gift a total of \$1.35 million.

Expanding Horizons

With our combined goals, we aim to raise **\$4.55 million** over the next three years to fully realize the project. Your support ensures that we not only meet but exceed our objectives, providing high-quality, affordable dental care to more individuals and families than ever before.

Your Role in Our Success

Your support is instrumental in achieving this goal. Whether you contribute through a donation, fundraising initiative, or spreading the word, you are an essential part of our journey to support smiles and amplify the impact of oral healthcare in our community.

Join Us in Reaching New Heights

Together, we can make a lasting difference. Join us in reaching our goal and creating a community where each person has the opportunity to thrive, one smile at a time.

Campaign Goal

To achieve our goals, Crescent seeks the generous support of donors in the following areas.

Dental Expansion

2.8M

Grants

750K

Unrestricted Funds

600K

Endowment

400K

